

# Remote Sensing Across the Great Lakes: Observations, Monitoring and Action

5th Annual NY State  
Remote Sensing  
Symposium



Great Lakes  
Regional Data  
Exchange

## EXHIBITOR PROSPECTUS

April 4-6, 2006

Clarion Riverside Hotel

Rochester, NY

## PROGRAM



[rdx.glc.org/06/program.html](http://rdx.glc.org/06/program.html)

### Invitation to Exhibit

This unique event is organized by the Central New York Region of the **American Society of Photogrammetry and Remote Sensing (ASPRS)** and the **Great Lakes Commission (GLC)**. The conference will provide the opportunity to learn about satellite, airborne and in-situ remote sensing technologies that are being used to study, monitor and manage the Great Lakes-St. Lawrence River system.

### Who Should Exhibit?

RDX 2006 is estimated to have 300 attendees over a three-day period. It is designed to appeal to participants interested in both regional data/information sharing and Internet-based and Geographic Information System (GIS) technologies.

- Remote Sensing, satellite systems and data collection companies
- Environmental monitoring/observing tools development companies
- System integration, database vendors and companies
- Information systems developers, GIS consultants, software providers and service companies
- Hardware, software and application development companies

### Conference Schedule

For an updated, detailed listing of events, please consult the conference web site: [rdx.glc.org/06/program.html](http://rdx.glc.org/06/program.html)

#### Tuesday, April 4:

- Training Seminars
- Off-site Social Event

#### Wednesday, April 5:

- Exhibit Hall Opening
- Conference Introduction
- Keynote Speaker and Luncheon
- Plenary Addresses
- Breakout Sessions
- On-site Dinner

#### Thursday, April 6:

- Exhibits
- Case Studies, Presentations
- Panel Discussion
- Closing Luncheon

# EXHIBITOR LEVELS & BENEFITS

[rdx.glc.org/06/exhibit.html](http://rdx.glc.org/06/exhibit.html)

## Platinum

- Four full Conference registrations
- Full-page spread ad in Conference Program
- Printed materials inserted in Conference Packet
- Top billing on event signage
- Top billing in Conference Website and printed Conference Program
- Exhibit space (10' x 20')

## Gold

- Two full Conference registrations
- Half-page ad in Conference Program
- Printed materials inserted in Conference Packet
- Prominent logo listing on event signage
- Prominent logo listing in Conference Website and printed Conference Program
- Exhibit space (10' x 10')

## Silver

- One full Conference registration
- Quarter-page ad in Conference Program
- Logo listing on event signage
- Printed materials inserted in Conference Packet
- Logo listing in Conference Website and printed Conference Program
- Exhibit space (10' x 10')

### Benefits At A Glance

Please see attached contract for dates and terms

Benefits	Silver	Gold	Platinum
<b>Number of registration(s) included</b>	1	2	4
<b>Event signage</b>	Logo listed	Prominent logo listed	Top billing
<b>Inclusion of print materials in conference packet</b>	●	●	●
<b>Recognized in conference brochure</b>	Name and logo listed	Prominent name and logo listed	Top billing
<b>Ad in conference program</b>	Quarter-page	Half-page	Full-page
<b>Website recognition and link</b>	●	●	●
<b>Exhibition space</b>	10 x 10 booth	10 x 10 booth	10 x 20 booth
<b>Price:</b>	\$500	\$1500	\$2500

*Limited display space will also be available for Great Lakes organizations, professional associations, and federal and state/provincial partners (free of charge when registering at least two conference participants).*

# EXHIBITION FACILITIES

## Exhibition Hall

The Conference Exhibition Hall will be located in the Mezzanine directly adjoining the Grand Ballroom, on the 2<sup>nd</sup> floor of the Clarion Riverside Hotel.

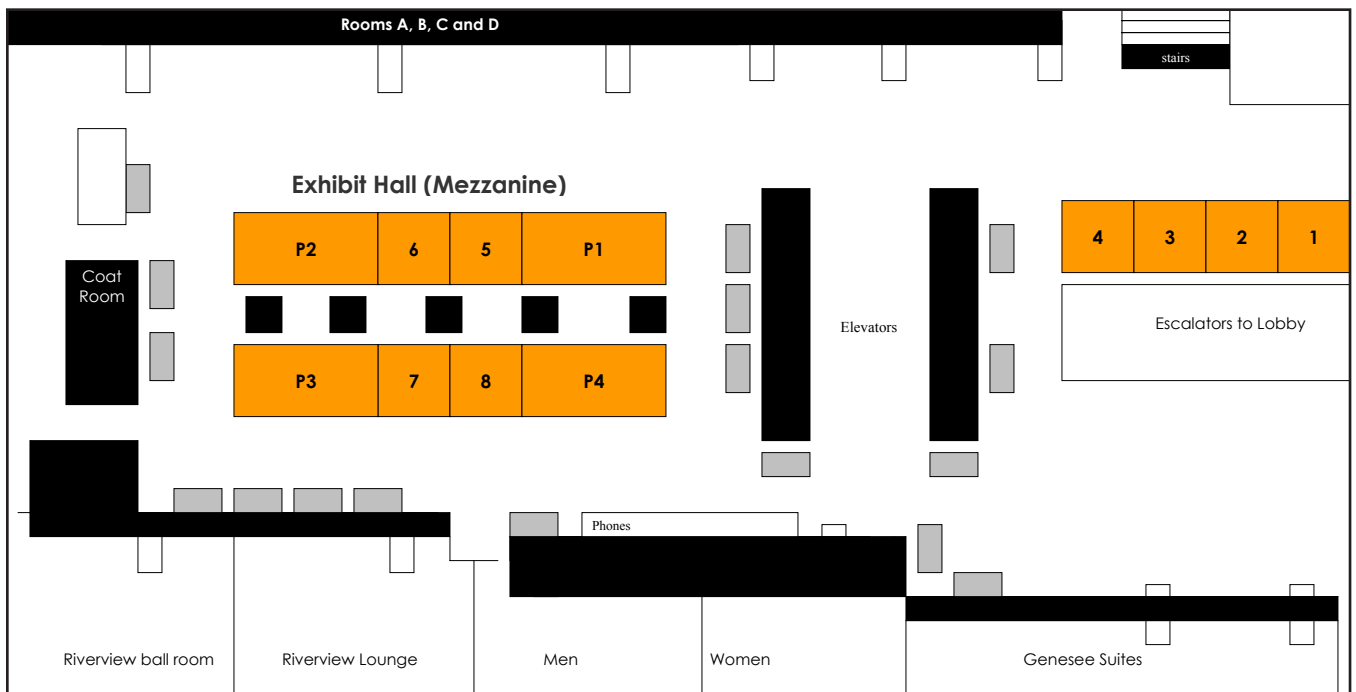
Currently, a total of **8 standard booths** (10' x 10') and **four double-sized booths** (10' x 20') have been secured for the duration of the conference. Additional overflow booths may open up closer to the event date at the discretion of RDX and ASPRS planners.

Exhibitors will be assigned spaces by preference on a first-come basis, and location is not guaranteed.

**Please register by: March 17, 2006**



## Floor Plan



## Shipping & Receiving

When sending packages for your event, the following information must be on the package:

1. Name of Sender, Company of Sender, Address and Phone Number of Sender
2. Group Arrival Date, Group Contact, Group Name
3. Total Number of Boxes (1 of 2, and so forth)
4. Hotel Sales Representative



The Street/Shipping address for the Clarion Riverside Hotel is:  
**120 East Main Street, Rochester NY 14604.**

The Hotel will not accept any packages earlier than three days prior to the program. Any packages left at the Hotel for longer than three days after the program will be discarded. If packages need to be shipped back to your organization, a Shipping Form must be completed. Please advise in advance if this procedure is needed. Special arrangements must be made in advance with the Hotel if you are shipping ten packages or more and/or your single package is over our weight limit of 100 pounds. GLC and Hotel staff will not be responsible for packages delivered to the Hotel that do not meet the above requirements, or for loading and/or unloading of any packages. ALL packages must be pre-arranged for inside delivery. For additional information, please check: [rdx.glc.org/06/exhibit.html](http://rdx.glc.org/06/exhibit.html)

# HOTEL INFORMATION



[rdx.glc.org/06/accommodations.html](http://rdx.glc.org/06/accommodations.html)

## Location

The 2006 Great Lakes Regional Data Exchange Conference will be held at the Clarion Riverside Hotel in downtown Rochester, New York. Nestled on the banks of the Genesee River, the Clarion Riverside Hotel is connected to the Rochester Riverside Convention Center, the primary link to an enclosed skyway system that encompasses over 100 retail stores, restaurants, and office buildings. For more information, visit [rdx.glc.org/06/accom.html](http://rdx.glc.org/06/accom.html)

## Room Reservations

Reserve your room at a special rate! A block of rooms has been reserved at a **special rate of \$77 U.S.** (plus tax) for single/double. Please call the Clarion Riverside Hotel at 585-546-6400 (or online at [www.clarionriversidehotel.com](http://www.clarionriversidehotel.com)) by **March 20, 2006** to guarantee your room. Make sure to reserve under the name "American Society for Photogrammetry and Remote Sensing." The block applies to reservations for April 3-7.

## Exhibition Booth Space

Booth space is limited, and assigned on a first-come, first-served basis. Mail or fax the enclosed Order Form today to request your strategic location.

## Important Dates

**Fee Payment Deadline:** March 31, 2006

**Official Exhibition Hall Hours:**

Tuesday, April 4: 2:00 p.m. – 8:00 p.m.

Wed., April 5: 8:00 a.m. – 6:00 p.m.

Thurs., April 6: 8:00 a.m. – 2:00 p.m.

**Set-up Hours:**

Tuesday, April 4, 2:00 – 6:00 p.m.

**Dismantling Hours:**

Thursday, April 6, until 4:00 p.m.



## Questions?

Contact Jon Dettling:  
734.971.9135 x125  
[dettling@glc.org](mailto:dettling@glc.org)

# CONFERENCE SPONSORS



Great Lakes Commission  
2805 S. Industrial Hwy., Suite 100  
Ann Arbor, MI 48104-6791  
734-971-9135 • Fax: 734-971-9150  
[rdx.glc.org](http://rdx.glc.org)



# Remote Sensing Across the Great Lakes Order Form for Exhibitors

5th Annual  
NY State  
Remote Sensing  
Symposium



## Exhibitor Levels:

**Platinum Sponsorship** **\$2,500**

**Booth size:** 10' x 20'

Please select your **first-choice** location:

- P1  
 P2  
 P3  
 P4

Please select your **second-choice** location:

- P1  
 P2  
 P3  
 P4

Please note any special requests:

\_\_\_\_\_

**Gold Sponsorship** **\$1,500**

**Booth size:** 10' x 10'

Please select your **first-choice** location:

- |                            |                            |
|----------------------------|----------------------------|
| <input type="checkbox"/> 1 | <input type="checkbox"/> 5 |
| 2 <input type="checkbox"/> | 6 <input type="checkbox"/> |
| 3 <input type="checkbox"/> | 7 <input type="checkbox"/> |
| <input type="checkbox"/> 4 | <input type="checkbox"/> 8 |

Please select your **second-choice** location:

- |                            |                            |
|----------------------------|----------------------------|
| 1 <input type="checkbox"/> | 5 <input type="checkbox"/> |
| 2 <input type="checkbox"/> | 6 <input type="checkbox"/> |
| 3 <input type="checkbox"/> | 7 <input type="checkbox"/> |
| <input type="checkbox"/> 4 | <input type="checkbox"/> 8 |

Please note any special requests:

\_\_\_\_\_

**Silver Sponsorship** **\$500**

**Booth size:** 10' x 10'

Location to be assigned in order of receipt.

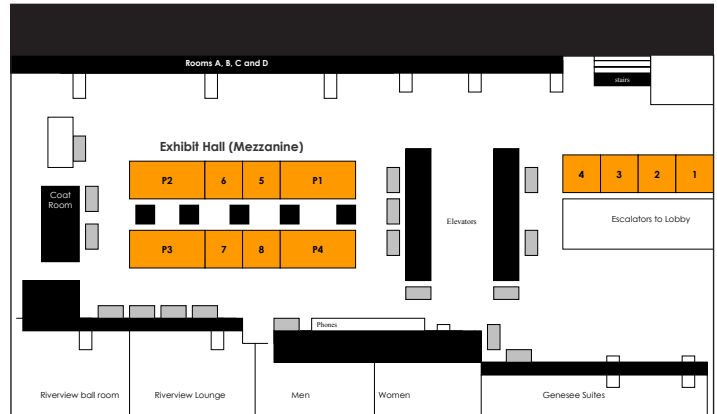


Exhibit Hall Floor Plan

Please fax or mail this form to Terry Sakowski, SUNY-ESF: (315) 470-6890

Location/hosting preferences are not guaranteed, and will be determined on a first-come basis. The remainder (50%) of your balance will be due 30 days from the date of your request, or by March 31, 2005 (whichever comes first).

I authorize this payment and agree to the terms of the Exhibitor Contract.

Authorized Signature: \_\_\_\_\_

Name \_\_\_\_\_

Company/Org. \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Total fee: \_\_\_\_\_ Deposit payment\* (50%): \_\_\_\_\_

Check or money order (payable to SUNY Research Foundation)

Credit Card

(please provide credit card billing address if different from the above)

\_\_\_\_\_

\_\_\_\_\_

Mastercard # \_\_\_\_\_

Visa # \_\_\_\_\_

Exp. date \_\_\_\_\_ *\*No Exhibit Request will be finalized without receipt of deposit payment.*

Additional notes/instructions:

\_\_\_\_\_

\_\_\_\_\_

For more information, contact: Jon Dettling, 734.971.9135 x125 dettling@glc.org

SUNY-ESF Outreach  
 219 Bray Hall, 1 Forestry Drive  
 Syracuse, NY 13210  
 (315) 470-6817 | Fax: (315) 470-6890